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**VI-CLY INDUSTRIES, INC.**

Main Office and Plant: 18414 South Santa Fe, Compton, California • NEvada 6-9343

Ameritone paints are distributed in the West, through independent paint dealers.

Consult the yellow pages of the telephone directory, under **Ameritone**, for name of local dealer.

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**AMERITONE** professional finishes

## **SPECIFY AMERITONE PROFESSIONAL FINISHES... WITH CONFIDENCE**

The formulation and production of paint coatings has become a highly skilled technical business. It demands constant research, laboratory testing and control. It requires a continuing search for new raw materials and technological knowledge of their possible uses in light of practical application to better surface coatings.

VI-CLY is doubly well equipped to utilize new developments and to offer them to the building industry as soon as proven advantageous:

- a. **As an active participating member of the national COATINGS RESEARCH GROUP, INC., and**
- b. **through their own research, control and testing laboratories.**

The Coatings Research Group, Inc., comprised of 20 paint manufacturers, strategically located throughout the country, maintain a modern, well equipped laboratory, staffed with technical men, in Bethesda, Md., for continuing research in the improvement of present coatings and the development of new paint products. In addition, there is a pooling of information, which is important because of the geographical difference represented by the group members. This co-operative pooling of paint technology stimulates as well as supplements the laboratory work in the Vi-Cly plant.

This extra Vi-Cly emphasis on paint control, testing, development and research, regardless of extra cost, is indicative of their integrity in the field of surface coatings. This is one of the reasons Vi-Cly, a comparatively young firm, has won the respect of the industry and has quickly become known as a "quality house".

The growth and expansion of the company indicates the wide acceptance of Ameritone paints among professional painters and contractors. Now, with 10 years of research and manufacturing experience, Vi-Cly is ready to offer Ameritone Paints for Architectural specification.

We trust this specification folder will simplify your "spec" preparation. We know that you and your clients and the painter will be highly pleased with Ameritone Coatings.



**Ameritone Professional Finishes are formulated and manufactured by VI-CLY Industries, Inc., 18414 So. Santa Fe Ave., Compton, Calif.**

**Ameritone paints are strictly top quality, yet in a medium competitive price bracket.**

### **VINYL-BOND...W-00 Series. Exterior Masonry Paint**

A co-polymer of vinyl acetate that is not affected by alkali in cement, stucco or plaster. No long curing time is required before painting. It has exceptional resistance to ultra-violet rays and is a non-oxidizing material. VINYL-BOND produces a breathing type of film, permitting vapors to escape without causing blisters or peeling. Because of its adhesion and permanent flexibility, it offers lasting beauty and protection. Although VINYL-BOND develops outstanding adhesion to all clean surfaces, its very nature prevents penetration through chalky surfaces. Therefore, when painting old painted surfaces a special first coat must be applied to condition the surface for the finish coat of VINYL-BOND. (See Exterior Masonry, old painted surfaces.)

### **VINYL-BOND...R-200. Exterior Reducer**

A poly-vinyl acetate clear, recommended for use with the first coat of VINYL-BOND Exterior on a 2-coat job. Improves adhesion and spreading rate.

Also recommended as a CLEAR FINISH for interior wood.

### **VINYL-BOND...R-300. Exterior Clear**

Recommended as a clear finish for REDWOOD and as an additive to the pigmented VINYL-BOND as a means of increasing sheen.

### **VINYL-BOND...Y400. Interior Scrubbable Flat**

is the newest development in protective coatings for interior surfaces. It is manufactured from highly water resistant co-polymers of vinyl acetate. It is highly alkali resistant, light resistant and has excellent adhesion and washability qualities. It dries to a tough matte finish in less than one hour. It is practically odor-free during application and leaves no after-odor.

### **KOLOR-BOND...6200 Series. Enamelized Exterior House Paint**

Offers outstanding color and gloss retention. Its durability assures long lasting beauty. It is formulated for ease of brushing, high spreading rate and non-sagging characteristics.

### **ODOR-LESS ALKYD SEMI-GLOSS ENAMEL...900 Series**

Available in colors to match interior VINYL-BOND. It is a happy combination of recently developed synthetic resins and solvents, practically free from odor. It dries to a beautiful soft sheen in 3 to 5 hours, has outstanding water resistance and washability, has unexcelled color retention and durability. Brushes easily.

### **KOLOR-BOND...700 Series. Quick Drying Enamel**

...for a gleaming tile-like finish that's as easy to clean as a china dish. Dirt and soil cannot penetrate the tight gloss film. Its chief characteristics are ease of application, full, easy flow and brushmark fade-away.

### **PROFESSIONAL PAINTERS LINE**

The Ameritone painters line is complete, including exterior and interior finishes with outstanding HIDE, COVERAGE, BRUSHABILITY and PROVEN DURABILITY. All products have been field tested by qualified painting contractors.

These Professional Finishes include:

#99... Pure, Non-Yellowing, Synthetic High Gloss Enamel	#77... Pigmented PLASTO-SEAL
#98... Super High Gloss Enamel	#65... LTZ House Paint
#93... Synthetic Semi-Gloss Enamel	#6200... House Paint
#92... Synthetic Eggshell Enamel (Low Sheen)	#55... Exterior Primer
#89... Odorless Alkyd Enamel Undercoater	#49... Flat Enamel
#85... Super Enamel Undercoater	#47... Non-Ghosting Flat Enamel



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## **BUSAN II PERMANENT WHITE**

Offers long lasting white beauty. Stays cleaner, minimum chalking, mildew resistant, controls cracking, peeling, flaking and blistering.

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## **AMERITONE KOLOR JUBA-LEE**

A simplified color system, in tubes, that permits painting contractor to create any specified matching color.

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## **EXTERIOR TRIM ENAMEL...9900 Series**

A pure synthetic enamel formulated to the highest standard for permanence of color and durability of film. It dries overnight to a beautiful high gloss finish, which retains its lustre and gloss for years. It is designed for use on sash and trim, doors, garden furniture, arbors and trellis. It is easy brushing, full flowing, non-sagging.

**COVERAGE:** 450-500 sq. ft. to gal.

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## **PORCH, FLOOR & DECK ENAMEL...9100 Series**

A special quick-drying floor enamel for exterior and interior. Dries to a hard, impervious film in a few hours. Withstands heavy traffic and repeated washing. Its smooth, hard surface is extremely easy to clean.

**COVERAGE:** 450-550 sq. ft. to gal.

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## **AMERITONE VARNISHES Professional Painters**

### **MARINE SPAR-TEC...#106 Clear**

A super, high quality, Spar Varnish, weather and water resistant. For exterior surfaces — boats, ships, fishing rods, etc. Pale in color, heavy in body, brush-flows easily. Results in a beautiful gloss, unaffected by heat, steam, hot, cold and salt water.

**COVERAGE:** 400-550 sq. ft. to gal.

### **ANTIQUE SATIN FINISH...#118 Clear**

A low sheen clear varnish, the most recent development in synthetic vehicles. Exceptional durability on either interior or exterior exposures. Recommended for furniture, wall paneling, exterior redwood. Sets in 2-4 hours, dries to a hard, tough finish in 18 hours.

**COVERAGE:** 400-500 sq. ft. to gal.

### **MATTE FLAT RUBBED FINISH...#119 Clear**

New synthetic vehicle development in field of low sheen varnishes. Contains no metallic soaps or pigments. Exceptional water and abrasion resistance. Dries to beautiful soft sheen, no brush marks. Designed for furniture, kitchen cabinets, wall paneling. Sets in 2-4 hours. Dries to hard, tough finish in 18 hours.

**COVERAGE:** 400-450 sq. ft. to gal.

### **SEMI-GLOSS...#120 Clear**

New synthetic vehicles development for exceptional durability on either exterior or interior exposure. Medium sheen. For finishing furniture, paneling or exterior redwood. Sets in 2-4 hours. Dries hard and tough in 18 hours.

**COVERAGE:** 400-500 sq. ft. to gal.

### **INTERIOR SPAR VARNISH...#121 Clear**

General purpose interior varnish for use on woodwork, furniture, floors, cabinets, etc. Excellent water resistance and washability. Will not spot or turn white when liquids ordinarily found around the home are spilled on it. Dries to a beautiful clear, high gloss finish. Extremely tough and wear resistant.

**COVERAGE:** 450-550 sq. ft. to gal.

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## **SILKY-FLO SANDING SEALER-FILLER...#137 Clear**

Designed to fill and seal raw wood, preparing it for the finish coat of varnish. Gives excellent fill and build when used as a first coat over new wood. Dries in 8 to 12 hours. Sands to a smooth surface.

**COVERAGE:** 400-450 sq. ft. to gal.

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## **SPAR-TEC EPOXY VARNISH...#138**

Especially recommended for school gymnasium floors and other areas which require toughness and high degree of wearability. Pale color, practically water white. Dries quickly and is alkali resistant. May be brushed, rolled, sprayed or wiped on.

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**AMERITONE**  
*professional finishes*

## GENERAL PAINTING SPECIFICATIONS

*All materials shall be of best grade.*

*Workmanship in strict accordance with accepted practice and manufacturer's recommendation.*

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### SCOPE OF WORK

The following specifications cover the complete painting and finishing of all exterior and interior surfaces of structures except as otherwise provided.

The painting contractor shall furnish all labor, materials, and scaffolding necessary for the completion of the job as a part of this contract. He shall furnish all drop cloths and other protective devices for the performance of a neat job and shall conform to regulations of the State Industrial Accident Commission.

### MATERIALS.

All materials used, except as otherwise specified, shall be of Vi-Cly Industries, Inc., manufacturer.

Materials shall be used *exactly* as specified by Vi-Cly Industries on their labels. All colors to be selected or approved by the architect.

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## PAINTING SPECIFICATIONS...EXTERIOR

### EXTERIOR WALLS...NEW WORK

#### Stucco, Concrete, Brick

**FIRST COAT:** VINYL-BOND Exterior, reduced with 1/2 gal. VINYL-BOND Reducer to each gallon.

\*On warm days, porous masonry surfaces should be hosed down with water and the first coat of VINYL-BOND applied over a damp but not wet surface.

**SECOND COAT:** VINYL-BOND Exterior, reduced with about one pint of VINYL-BOND Reducer to each gallon.

#### Cinder and Concrete Block

All coarse grained blocks must be filled with Concrete Block Filler #W 2002.

**FIRST COAT:** W 2002 reduced 20% with Exterior VINYL-BOND (color desired for finish coat). Apply with long nap roller or brush at no more than 100 sq. ft. per gallon.

**SECOND COAT:** VINYL-BOND Exterior, full body.

#### Tilt-up Construction

Where wax has been used as a parting agent, surface must be sandblasted. For other types of parting agents, consult manufacturer for recommendations. Proceed as with Stucco, Concrete and Brick.



## EXTERIOR WALLS...OLD WORK

### Old Cement Type (such as Bondex)

**FIRST COAT:** At no more than 150 sq. ft. to the gal. coat with #127 Pigmented Surface Conditioner (tinted with oil colors to the approximate shade desired in the finish coat). Allow 2-4 days drying time before applying next coat.

**SECOND COAT:** VINYL-BOND Exterior, reduced with  $\frac{1}{8}$  gal. R 200 Reducer per gal. Apply in normal manner.

### Old Oil Base Type Surface

**FIRST COAT:** Where the old oil base is in good repair and only mild chalking in evidence, a prime coat should be prepared by adding  $\frac{1}{4}$  gal. of #146 Vinyl Add Clear per gal. of VINYL-BOND Exterior.

**SECOND COAT:** VINYL-BOND Exterior, reduced with  $\frac{1}{8}$  gal. R 200 Reducer per gal.

## EXTERIOR WOOD...NEW

### I. SIDING

#### A. PAINTING

**FIRST COAT:** #55 Professional Painters Exterior Primer, thinned slightly with mineral spirits.

**SECOND COAT:** Kolor-Bond Enamelized House Paint thinned  $\frac{1}{8}$  per gal. with mineral spirits.

**THIRD COAT:** Kolor-Bond Enamelized House Paint full body.

**End Priming Is Important** to prevent end splitting and warping.

**Back Priming** protects appearance of house and paint.

#### B. STAINING

**FLAT FINISH . . .** One coat #113 Redwood Stain.

**GLOSS FINISH . . . FIRST COAT:** #113 Redwood Stain.

**SECOND COAT:** R 300 Clear Vinyl.

#### C. NATURAL FINISH

**GLOSS . . .** Two coats R 300 Clear Vinyl.

### II. TRIM & DOORS

**FIRST COAT:** #55 Exterior Primer.

**SECOND COAT:** #9900 Series, reduced 10% with mineral spirits.

**THIRD COAT:** #9900 Series Exterior Trim.

## EXTERIOR WOOD...OLD

### I. SIDING

#### A. PAINTING

If only faded, clean well and apply one coat of #6200 Series House Paint.  
If cracking, peeling, checking is in evidence, sand all bad spots down well, spot prime with #55 Primer, then apply.

**FIRST COAT:** #55 Primer over entire surface.

**SECOND COAT:** #6200 Series House Paint.

#### B. STAINING

After cleaning well, follow procedure for new wood.

#### C. NATURAL FINISH

Gloss. After cleaning well, apply two coats of R 300 Clear Vinyl.

### II. TRIM

Sand and scrape well.

**FIRST COAT:** #55 Primer.

**SECOND COAT:** #9900 Series Exterior Trim in desired color.

## EXTERIOR DECKS, PORCH FLOORS...WOOD

### NEW...

**FIRST COAT:** #55 Exterior Primer.

**SECOND COAT:** #9100 Series Porch, Floor and Deck Enamel, reduced 10% with mineral spirits.

**THIRD COAT:** Same as second, but full body.

### OLD PAINTED...

**TWO FULL COATS:** #9100 Porch, Floor and Deck Enamel.

## EXTERIOR GARDEN FURNITURE, ARBORS, TRELLIS...WOOD

**FIRST COAT:** #55 Exterior Primer.

**SECOND COAT:** #9900 Exterior Trim, full body.

## EXTERIOR GARDEN FURNITURE...METAL

**FIRST COAT:** #51 Zinc Chromate Primer.

**SECOND COAT:** #700 Series Kolor-Bond quick drying enamel.

### STEEL

**FIRST COAT:** #51 Zinc Chromate Primer.

**FLAT FINISH:** #W-00 VINYL-BOND Exterior.

**GLOSS FINISH:** #9900 Exterior Trim.

## GALVANIZED IRON

All nail heads must be spot primed with #51 Zinc Chromate Primer. New galv. iron etched with 10% solution Acetic Acid or Phosphoric Acid.

**FLAT FINISH:** 2 coats VINYL-BOND Exterior, directly to primed surface.

**GLOSS FINISH... FIRST COAT:** #51 Zinc Chromate Primer.

**SECOND COAT:** #9900 Exterior Trim.



# **PAINTING SPECIFICATIONS...INTERIOR**

## **INTERIOR WALL FINISHES**

Masonry, Plaster, Brick, Stucco, Cement. Fibreboard, Acoustic Materials.

### **EMULSION TYPE PAINT**

Two coats VINYL-BOND, Y-400 Series, Interior Scrubbable Flat.

### **OIL BASE TYPE PAINT**

**FLAT FINISH . . . FIRST COAT:** #77 Pigmented Plasto-Seal.

**SECOND COAT:** #49 Flat Enamel or #47 Non-Ghosting Flat Enamel.

**EGGSHELL FINISH . . . FIRST COAT:** #77 Pigmented Plasto-Seal.

**SECOND COAT:** #89 Undercoater.

**THIRD COAT:** #92 Synthetic Eggshell Enamel (low sheen).

**SEMI-GLOSS FINISH . . . FIRST COAT:** #77 Pigmented Plasto-Seal.

**SECOND COAT:** #89 Undercoater.

**THIRD COAT:** #93 Synthetic Semi-Gloss Enamel.

**GLOSS FINISH . . . FIRST COAT:** #77 Pigmented Plasto-Seal. (Color toner may be added to insure better coverage for finish coat.)

**SECOND COAT:** #89 Undercoater.

**THIRD COAT:** #99 Synthetic White Enamel.

## **INTERIOR TEXTURED WALLS**

Over textured dry wall construction use 2 coats of #4700 Alkyd Flat Enamel.

## **INTERIOR TRIM AND DOORS**

**FIRST COAT:** #89 Alkyd Enamel Undercoater.

**SECOND COAT:** 1 to 1 mix of #89 Enamel Undercoater and Finish coat.

**THIRD COAT:** #99 High Gloss Enamel.

If high gloss is not desired, #92 low sheen Eggshell or #93 Semi-Gloss Enamel may be substituted for third coat.

## **INTERIOR WOOD NATURAL**

Where a distinct color change is desired:

**FIRST COAT:** Wood stain followed by one coat of #137 Silky Flo Sanding Sealer and Filler.

Sand well, then follow with two coats of . . .

#121 Interior Varnish, or

#120 Semi-Gloss Varnish, or

#118 Antique Satin, or

#119 Matte Flat Rubbed Finish Varnish, depending on the gloss finish desired.

If natural finish is desired, eliminate the coat of stain in the beginning.

## **FLOORS...NATURAL FINISH**

Use paste wood filler followed by two coats of #138 Epoxy Floor Varnish. If stain effect is desired, use paste wood filler with desired stain, then apply two coats of #138 Epoxy Floor Varnish.

## **FLOORS...PAINTED FINISH**

**NEW WORK:** One coat of #85 Enamel Undercoater, followed by two coats of Porch, Floor and Deck Enamel.

**OLD PAINTED WORK:** Two coats of Porch, Floor and Deck Enamel.



# PAINTING SPECIFICATIONS...INTERIOR

## INTERIOR WALL FINISHES

Masonry, Plaster, Brick, Stucco, Cement, Fiberglass, Acoustic Masonry

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Use paste wood filler followed by two coats of #138 Epoxy Floor Varnish. If stain effect is desired, use paste wood filler with desired stain, then apply two coats of #138 Epoxy Floor Varnish.

## FLOORS...PAINTED FINISH

**NEW WORK:** One coat of #85 Enamel Undercoater, followed by two coats of Porch, Floor and Deck Enamel.

**OLD PAINTED WORK:** Two coats of Porch, Floor and Deck Enamel.

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